



FIS 2010 Mobile Insights Text-to-win Survey Giveaway OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN THIS SWEEPSATAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

DATES OF GIVEAWAY: The FIS 2010 Mobile Insights Text-to-win Survey Giveaway (the "Giveaway") begins at 12:00 a.m. Eastern Standard Time (EST) on Oct. 12, 2010 and ends at 12:00 p.m. EST on Nov. 30, 2010 (the Giveaway Period"). Subject to the entry periods and drawing dates as outlined in the "Entry Period" section of these official rules.

ELIGIBILITY: The Giveaway is open to legal residents of the United States who are at least 18 years of age at the time of entry (the "entrant"). Employees and their immediate family members (parents, children, siblings or spouse, regardless of where they live, or persons living in the same household, whether related or not) of FIS (the "Sponsors"), their parent companies, contractors, subsidiaries, distributors, sales representatives, retailers, advertising and Giveaway agencies, and any other engaged in the development, production, execution of distribution of this Giveaway are not eligible to participate. Void where prohibited by law.

ENTRY PERIOD: There will be one (1) entry period held during the Giveaway Period, associated with a drawing date.

Entry Period: 12:00 a.m. EST 10/12/2010 through 12:00 p.m. EST 11/30/2010

Drawing Date: 12/15/2010

How to Enter: Submit a text entry using your mobile phone by 'texting' the designated key word (FIS) to the designated short code (58671) between the Entry Period. Each contestant who submits a text entry may receive information about future contests, promotions and special offers directly to the mobile phone used to submit the entry. Supported carriers include Verizon Wireless, AT&T, Sprint Nextel, T-Mobile, US Cellular, Alltel, Virgin and Boost. Standard text messaging rates apply. If you wish to stop participating, you can "opt out" (or unsubscribe) by texting "FIS STOP" to 58671. If you need help at any time, text "FIS HELP" to 58671. Maximum of one (1) text entry per person and per valid mobile phone number per day. **Text entries must be received by 11:59:59 p.m. EST on 11/30/10.**

Limit of one (1) Entry per person per Entry Period. Non-winning eligible entries from previous drawings will not carry over to other Entry Periods for other subsequent Giveaway.

Any incomplete or illegible entries will be disqualified. FIS is not responsible for lost, late, misdirected, illegible, incomplete, invalid, unintelligible, damaged or for entries submitted in a manner that is not expressly allowed under these rules, or for any entry not submitted or received due to technical error or failure, unauthorized human intervention, inaccurate capture or mis-entry of any required information, or the failure to capture any such information or effects of hackers or failure of any electronic equipment, computer, or cellular transmission and/or network connections; all of which will be disqualified.

Each participant must submit an entry on his/her own behalf. Any entry submitted on behalf of another individual or using another person's mobile phone will be disqualified and ineligible to claim any prize. Any attempt by any participant to obtain more than the stated number of entries allowed by using same, multiple/different mobile numbers, identities or any other methods void that participant's entries and that participant may be disqualified.



No mechanically reproduced or automated entries permitted. Use of any automated system to participate is prohibited and will result in disqualification and all such entries will be deemed void. In the event of a dispute as to any text-entry registration, the authorized account holder of the mobile phone used to register will be deemed to be the registrant and he/she must be eligible according to these Official Rules. The "authorized mobile phone account holder" is the natural person listed on the account by the cellular/mobile service provider, associated with the mobile phone number used to submit the text entry. All entries received become the property of the Sponsor and will not be returned.

Winning: There will be seven (7) random drawings held on or about Dec. 1, 2010. For each drawing, one (1) prize winner will be selected from among all eligible Entries received during the respective Entry Period. Odds of winning will depend upon the total number of eligible Entries received for each Entry Period. Non-winning eligible Entries from previous drawings will not carry over to future Entry Periods of future Giveaway. Potential Prize winners will be notified in person, by phone or e-mail. Each of the random drawings will be conducted under the supervision of FIS whose decisions are based upon their sole discretion and interpretation of these official rules and are final and binding in all respects.

Prizes/Prize Conditions: Seven (7) prizes will be awarded in the Giveaway. There will be one (1) FIS prepaid card with an Approximate Retail Value (the "ARV") of \$150.00. The second prize is two (2) FIS prepaid card with an ARV of \$75.00. The third prize is four (4) FIS prepaid card with an ARV of \$25.00. The total ARV of all Prizes to be awarded is \$400.00. No transfer, substitution or cash redemption of prizes is permitted, except at sponsor's sole discretion or as otherwise provide herein. Sponsors reserve the right to substitute a prize of equal or greater value if prize becomes unavailable due to reasons beyond the control of the Sponsors. Winners are solely responsible for any applicable federal, state and local taxes if applicable. Throughout the Giveaway Period, prizes shall be limited to one (1) per person. No more than the number of prizes set forth in these Official Rules will be awarded. All prizes will be awarded approximately six (6) to eight (8) weeks upon verification. Potential winners consent to the use of his/her name, company name, likeness, biographical information and voice in marketing or advertising worldwide without additional compensation. Odds of being selected as a prize winner are dependent upon the total number of eligible entries received.

General Rules of Participation: By participating in this Giveaway, Entrants agree: [a] to abide by and be bound by these rules and decisions of Sponsors and judges which shall be final in all respects relating to the Giveaway, including without limitation the interpretation of these rules; [b] to release, discharge and hold harmless Sponsors, their franchisees, licensees, subsidiaries, affiliates, advertising agencies, promotional agencies and suppliers and any other individual or company involved in the development or execution of the Giveaway from any and all injuries, liability, losses, damages, rights, claims and actions of any kind including liability for personal injury or death resulting from their participation in the Giveaway or their acceptance, use or misuse of a prize; and [c] if a winner, to the use of their name, voice, image and/or likenesses for advertising, publicity and promotional purposes by Sponsors and Sponsor's subsidiaries and affiliates without further compensation (unless prohibited by law) and to execute specific consent to such use if asked to do so. Sponsors, their licensees, subsidiaries, affiliates, advertising agencies, promotional agencies and suppliers and any other individual or company involved in the development or execution of the Giveaway and their respective directors, officers, shareholders and employees are not responsible and shall not be liable for [a] electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction; [b] unauthorized access to or alterations of entry materials; [c] technical, network, telephone equipment, electronic, computer, hardware or software malfunctions; and [d] limitations of any kind or inaccurate transmissions of or failure to receive information by Sponsors on account of technical problems or traffic congestion on the Internet or at any Web site or any combination thereof. Sponsors and / or Independent Administrator are not responsible for lost, late, incomplete, incorrect, damaged, misdirected, or illegible entries or any condition caused by events beyond the



control of the Sponsors that may cause the Giveaway to be disrupted or corrupted. Sponsors may prohibit an Entrant from participating in the Giveaway or winning a prize if, in its sole discretion, it determines that said

Entrant is attempting to undermine the legitimate operation of the Giveaway by cheating, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other Entrants, Sponsors, or Independent Administrator. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE GIVEAWAY MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. If, for any reason whatsoever, this Giveaway, in Sponsor's sole opinion, is not capable of running as planned, including, but not limited to, by reason of infection by computer virus, tampering, fraud, technical failures, or any other cause which, in the Sponsor's sole judgment, corrupts or affects the administration, security, fairness, integrity or proper conduct of this Giveaway, Sponsors reserve the right at its sole discretion to cancel, terminate, modify or suspend this Giveaway and limit entries to those submitted prior to the action taken, or to proceed in such a manner as may be deemed fair and equitable by Sponsors in their sole discretion. In the event of a dispute about the identity of an online entrant, the online entry will be assigned to the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet Access Provider, online service provider, or other organization (e.g. business, educational institution, etc) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entry information becomes property of Sponsors. All federal, state and local regulations apply.

IN CASE OF DISPUTES: By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Giveaway, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court with the State of Florida; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Giveaway, and in no event will entrant be entitled to receive attorneys' fees or other legal costs; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages, and any other damages other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Giveaway, shall be governed by, and construed in accordance with the laws of the State of Florida, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Florida or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of Florida.

WINNERS LIST/RULES REQUEST: For a list of the winners or a copy of these Official Rules, please send a self-addressed, stamped, business size (#10) envelope to: 3150 Holcomb Bridge Road, 4th Floor, Norcross, Georgia 30071. Requests must be received by Dec. 31, 2010.

SPONSORS: The Giveaway is sponsored by FIS, 601 Riverside Avenue, Jacksonville, FL 32204.